

# EMILY STOCKER

## PROFILE

Self-starting expert communicator with interests in Fashion, Marketing, and Writing who enjoys gaining new skills for personal and professional growth. Greets every new challenge with enthusiasm.

## EDUCATION

**University of Minnesota** - May 2017  
Bachelor of Arts - Communication Studies  
Minor - Mass Communications

**Normandale Community College** - May 2015  
Associate of Arts - Communications  
Completed as a High School Student

## INVOLVEMENT

Post Graduation  
Fashion Week Minnesota  
America Heart Association

Undergraduate  
Public Relations Student Society of America  
Kappa Alpha Theta  
Engineers Without Borders  
Study Abroad Course in Greece

## CONTACT

Minneapolis, MN 55414\*  
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\*Looking to Relocate

## PROFESSIONAL EXPERIENCE

**Rainbow Wave** - New York, New York

Showroom Intern - A/W Fashion Week February 2018

- Unpack and Check In New Collections from Designers
- Assist in Steaming and Merchandising of Collections
- Welcome Buyers, Models, and Guests of the Showroom and Serve Refreshments
- Dress Models and Aid Them in Quick Changes
- Run Model Casting Calls
- Maintain Overall Showroom Appearance

**Mall of America** - Bloomington, MN

Tourism Intern - July 2017 to February 2018

- Supported Event Staff During "Curated Style" Fashion Show
- Used Critical Mention to Monitor Media During Super Bowl LII
- Assisted Operations Team During Super Bowl Events
- Created Travel Oriented Press Release for Super Bowl
- Attained and Oversaw Radio Trade Agreement
- Designed Sample Itineraries Featured on Mall of America's Website
- Managed Explore Minnesota's Brochure Programs
- Welcomed and Information Various Travel Media From Across the World
- Curated Designer Items for Various Donations
- Assisted In Tenant Outreach and Events

**Hollywood Connections Public Relations** - Virtual Position

Free Lance - July 2017 to August 2018

- Create Press Release for Feltman Brother's Latest Child Clothing Line
- Used Vertical Response to Spread Press Releases to Different Mailing Lists
- Edited Various Press Releases

**The Wedding Connection** - Maplewood, MN

Social Media Coordinator/Bridal Stylist - April 2017 to Present

- Create and Plan Content for Facebook and Instagram
- Write and Edit Blog Posts for Website - Created the "A Bride's Guide" Blog Series
- Updated and Redesigned the Website Using Wix
- Help Brides in Choosing Their "Yes" Dress
- Assist Owner in Choosing New Samples from Our Designers

**Skyway Theatre** - Minneapolis, MN

Marketing Assistant - January 2017 to May 2017

- Compiled and Organized Contacts of Potential Artists to Book
- Constructed and Planned Social Media Posts Through Hootsuite
- Created Graphic Designs Using Canva
- Edited Adobe Illustrator Creations and Ticket Templates
- Edited Web Pages and Created New Pages Using Wordpress
- Designed and Distributed Newsletters and Artist Announcements Using Mail Chimp
- Assisted in Street Marketing Efforts